

GLOBAL EXECUTIVE MBA

Specialized in Purchasing & Supply Management



EIPM
The source for Excellence



Accredited by



IFPSM
INTERNATIONAL FEDERATION OF PURCHASING & SUPPLY MANAGEMENT

国际采购与供应链管理联盟认证



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Partners & Memberships:

EIPM has gained over time the trust of academic institutes, purchasing organisations and quality standard associations and collaborates to constantly improve and bring innovation to purchasing.





Boost your career with the EIPM Global Executive MBA specialised in Purchasing and Supply Management



Each business is unique. Every company has its own culture, targets, challenges and geo-economical setting. When we set up EIPM, it was with a clear vision to create a centre of excellence in purchasing, driving-up standards across industry. EIPM is the first institute in Europe, offering an Executive MBA fully specialised in purchasing and supply management!

Our goal at EIPM has always been to support and promote the strategic value of Procurement and Supply Chain. As the purchasing profession gains recognition, professionals need to be ready to react to the emerging challenges and the pace of changes that lies ahead.

Taking lifelong learning seriously means that we continuously reflect on our actions and results, that we make full use of the development opportunities and that we prepare better ways to achieve our goals in the future.

For more than 30 years, the EIPM Global Executive MBA has shaped the career of many excellent procurement leaders, providing them with a qualification that surpasses functional procurement expertise.

Our EMBA consolidates our educational innovation both in its conception and implementation. The courses are delivered in Shanghai and Archamps (near Geneva), or online due to the pandemic since 2020, by a highly-qualified and international faculty that combines academic excellence and practitioner relevance. The EIPM expertise in education (EMBA & Certification programmes) has been recognised and accredited by IFPSM.

Ultimately, our EMBA is a journey that continues, even after having obtained the diploma. We are proud to keep our alumni close to us, contributing to the development of a successful path for each of them.

Take a moment to consider your educational planning and let us assist you in the evaluation and development of your potential.

Bernard Gracia
EIPM Dean & President

关于EIPM：采购精英的摇篮，企业增值的源泉



About EIPM

What is EIPM?

Created in 1990 by International Companies: Alcatel, Aérospatiale (today Airbus), Amag, Bull, Cerestar (today Cargill), Herberts (today Hoescht), Nokia, Pechiney (today Rio Tinto), Philips, Renault; and sponsored by the European Commission, the Rhône Alpes Region and the Haute Savoie department of France, EIPM is recognized as the leading European Center for Research, Networking, Education and Action Training in Purchasing and Supply Management. The EIPM was the first centre in Europe to offer an MBA program specialized in Purchasing and supply Management.

Currently with campus near Geneva (Archamps) and in Shanghai and branches in India, Brazil, Mexico, USA, Poland, UAE and South Africa, the Institute has developed a complete range of solutions to meet the training and development needs of its large base of international clients in all sectors and help purchasing and supply management professionals to reach their objectives and increase their contribution to companies' strategic development.

What makes EIPM leading edge?

Global footprint: With a wide geographic coverage across five continents, EIPM's multinational staff and international network enable EIPM to organise educational programmes all over the world, balancing global objectives and local requirements.

Cutting-edge content: EIPM continuously develops and leverages new methodologies, tools and concepts to offer the perfect balance between academic achievement and professional experience.

Pedagogic expertise: EIPM benefits from a highly-qualified and international faculty, passionate about procurement and committed to our programmes and clients. Our Faculty is composed of prominent professors, consultants and executives of leading companies from different sectors.

IFPSM Global Standard: The International Federation of Purchasing & Supply Management awarded in 2017 the IFPSM Global Standard for the EIPM EMBA and Certification programmes. This demonstrates the quality of our EMBA and guarantees students an internationally recognised diploma in purchasing & supply management.

Client relationship: EIPM maintains a dedicated customer service team, responsive to individual and organisations' needs. EIPM's international orientation and family spirit are key factors in its relationship with customers. Over 30 years, EIPM has gained its reputation among the largest global companies in the world.

These companies place their trust in EIPM programmes:

Alstom	Bekaert	Continental	Faiveley	Kone	Nokia	Roche	Schlumberger	Thales
Araymond	Berendsen	Danfoss	Faurecia	Lafarge	Novartis	Rolls Royce	Siemens	Thyssenkrupp
Arcelormittal	BNP Paribas	Delphi	GDF Suez	Lexmark	Oerlikon	Safran	Sinopec	Total
Avril	BoEMBArdier	Dupont	GE Energy	L'Oréal	Pernod Ricard	Saint Gobain	SKF	Unilever
Axa	Bouygues Construction	Eads	Goodyear	Magneti Marelli	Philips	Sanofi	Sodexo	UPM
Basf	Caterpillar	Eiffage	Holcim	Metso	Pirelli	SAP	STC	Vale
Bayer	Clariant	Ericsson	Honeywell	Michelin	PSA	Schindler	ST Microelectronics	Valeo
Beiersdorf	Coca-Cola	Essilor	Ipsen	Nestlé	Rio Tinto	Schneider	Tetra Pak	Vopak
								Vodafone

采购与供应链管理人才培养与发展系统解决方案



EIPM solutions to meet your training and development needs

TRAINING & EDUCATION		In-Company Programmes	Global deployment of customised in-company programmes. More than 4 000 participants in 9 different languages every year.
		Training Modules & Certification Programmes	Highly recognised qualifications for Professional Buyers, Expert Buyers and Purchasing Managers. Proposed around two or three days or grouped on programmes of one or three weeks, available in five continents and presented twice a year.
		Global Executive MBA	An MBA for Executives and high potentials. The longest standing Executive MBA specialised in Purchasing and Supply Management. Available in Europe and China.
		Executive Summer School	The Summer School draws on the EIPM Global Executive MBA specialisation modules. It is delivered through July and August and consists of four one-week modules.
		MSc for Professionals	A lifelong learning programme that combines the different levels of our Certification Programme and selected MBA modules.
RESEARCH		Research Projects & Publications	The Value Creation Observatory investigates the impact of Purchasing on Company Value Creation. The EIPM Journal of Supply Excellence shares strategic knowledge on subjects of current relevance for Purchasing.
		EIPM Club	A club of purchasing units benefiting from EIPM's latest research, innovative education, benchmarking and networking opportunities.
		Networking Opportunities	Sharing best practices through Workshops, CPO Round Tables and the EIPM Annual Purchasing Conference.
TOOLS		Talent Assessment	Competency assessment for individuals, team or companywide evaluations. Available in 9 languages. More than 20 000 users.
		Bee-Best	This method evaluates the organisational maturity and performance of a company's Procurement or Supply Chain organisation. It is the base for the EIPM Peter Kraljic Awards process.
		E-learning Modules	E-learning modules and online exams to strengthen support and reinforce face to face training sessions.

EMBA: 校方直招, 免联考, 学习时间与空间双重灵活



The EIPM Global Executive MBA

Overview

The Global Executive MBA specialising in Purchasing and Supply Chain Management is EIPM's flagship programme. The EIPM was the first centre in Europe to offer an MBA program specialized in Purchasing and Supply Management. The programme, founded in 1991 in Europe, was introduced to China/Asia in 2012.

The programme spreads over two years and builds on 11 rolling course modules of 4 days each and 1 optional MasterClass as well as a final project. Candidates can apply at any time and, after admission, shall within 2-4 years take the 11 course modules and the MasterClass and undertake the project. Due to the impact of Covid-19, the online mode of course delivery has been adopted since 2020: each module is delivered online and/or offline (in case of offline, online mode is also maintained for remote students) by an European Professor during 2 consecutive weekends, normally from 1 pm to 8 pm Beijing Time.

The objective of the EMBA is to train, in an international environment, outstanding professionals to become highly qualified Executives, capable of implementing purchasing strategies and tools with solid managerial knowledge. The programme offers both generalist and specialist modules, enabling acquisition of concepts and skills through a combination of theory and practice, which is ideally suited to a working Manager.

Benefits

Maximum Flexibility

Participants can adapt their pace for taking the 11 rolling course modules within 2-4 years. The online mode and weekend courses, normally from 1 pm to 8 pm Beijing Time, provide to them additional flexibility in terms of time and place.

Renowned International Faculty

Our international Faculty brings together academic excellence and practitioner relevance, stimulating knowledge and skills beyond functional procurement. A side benefit is for participants to enjoy the international atmosphere for improving their self-confidence and English communication skills.

Global and Multi-Industry Vision

The content of the programme offers a valuable combination of global tendencies and multi-industry contexts, stimulating strategic vision, global thinking, cross-cultural and multitask management abilities of participants.

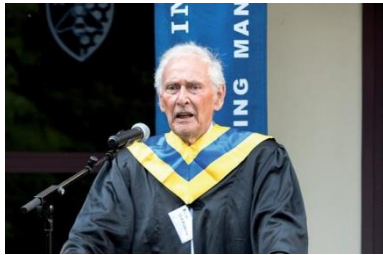
Compatible with Professional Life

The scheduling of the programme accommodates business realities. It allows executives to gain both managerial understanding and valuable specialist knowledge while maintaining their professional commitments.

A Project that benefits the employer

Companies benefit directly and immediately from the in-company project which students undertake at the end of the programme. Projects bring innovative approaches that provide significant long-term benefits. 50% of projects led by EIPM students have an immediate positive impact on the bottom line. The consultancy value of an Executive MBA project alone may by itself justify the investment in an MBA candidate, as the investment in the employee, rather than in a consultant, remains within the company.

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A Solid Curriculum



Business Administration



Purchasing Concentration



Complementary Modules

International Economics and Finance	Business Strategy	Leadership and Human Resource Management	Finance and Management Accounting	Business to Business Marketing
Purchasing Strategy	Operations and Supply Chain Management	International Negotiation and Influencing Skills	Innovation and Entrepreneurship	Master Class: Latest Developments in Purchasing
Shaping Responsible Future		Strategic Information Systems		PROJECT PRESENTATION

The EIPM Short Executive Development Programme

The EIPM Short Executive Programme enables Executives, Managers and Best Talents to rapidly acquire competences that make a difference.

The Programme allows participants to extend their knowledge in a chosen subject and experience the EIPM Executive MBA by attending selected modules of the MBA Programme.

This structure provides unique opportunities to interact with peers and study alongside the EIPM Executive MBA students, benefiting from a unique environment for benchmarking and networking while working on different tasks and projects.

The cost per module is 2500 Euros excluding VAT per participant. Should attendees decide to embark on the EIPM MBA journey, the Short Executive programme fees can be off-set against eventual MBA fees and the successfully completed modules count towards the MBA.

The Short Executive Programme therefore represents a real opportunity to start an EIPM Executive education.

欧洲采购商学院：分享国际级大师的绝佳经验

Faculty

The EIPM EMBA Faculty is drawn from our own experts and visiting faculty. Professors are selected based on their academic and practical experiences coupled with proven capability in facilitating a case-oriented programme. EIPM enjoys close relationships with leading schools and their faculty. This includes SDA Bocconi, Babson College, Cranfield, Ashridge and EM Grenoble. The majority of EIPM's MBA faculty are full Professors at Doctorate level and have worked as Executives or Senior Consultants in international companies.



Operations & Supply Chain Management – Dr. Corey Billington
PhD Engineering, Stanford University

Corey was Professor of Operations Management and Procurement at IMD in Lausanne, Switzerland and director of HP's SpaM Group. Today, he teaches Supply Chain Management and Procurement at ETH in Zurich and is a founding partner of e3 associates. He is a pioneer in the field of SCM in the hightech industry, with 20 years of experience in formulating and delivering strategic innovation programmes across the globe and major industries.

Innovation & Entrepreneurship – Rodolph Garnier
Executive MBA, EIPM (Shanghai Campus)

Rodolph Garnier has been working in Asia for more than 30 years in the field of Purchasing & Sourcing for both European & American markets. The last 7 years, he transformed, reorganized and advised several companies as Vertbaudet & Cyrillus Group, Camaieu International, Cargo Group, Polyflame Europe, CMP,... Rodolph has also been Sourcing Director of the largest Sourcing/Purchasing organization worldwide in the Promotional Industry with 500+ employees and 9 buying offices in Asia for Polyconcept Group, managing a spend over 300M US\$. He is now Managing Director/Founder of Expert Business International Consulting (HK). In addition, he serves the EIPM-European Institute of Purchasing Management as Senior Trainer and Visiting Professor..



Finance & Management Accounting – Dr. François WANG
PhD Management Sciences, Rennes University

Currently EIPM Professor and China Managing Director (since 2016), Coordinator of CCIFC Club of Purchase & Supply Chain. More than 20 years of experiences within Fortune 500 Groups in both Europe & APAC at different levels and covering 3 functions of Purchasing & Supply Chain, Finance and General Manager, such as Cost Controller of a Manufacturing Hub of Saint-Gobain in France, Purchasing & Financial Manager in a green-field project of US\$120M in China, Setting-up and leading an International Purchasing Office in China, Purchasing & Supply Chain Director for South-East Asia, CPO for Greater China, Member of the Group Purchasing Committee, CFO in a newly created company & BU in France, CEO of a Sino-French-Korean JV created after having led the negotiation for acquisition of a stated owned company in China. Member of APAC Executive Committee. Master of Science in Maths with Nankai University in China; MBA with Nice University and Doctorate of Management Sciences with Rennes University in France.



Purchasing Strategy - Bernard Gracia
MBA International and Industrial Business, University of Austin, Texas

Bernard collaborated in the launching of one of the first post-graduate programmes in Purchasing in the world (MAI - Master Industrial Purchasing for the Bordeaux Business School). In 1990, associated with leading companies in Europe and the European Commission, he founded EIPM. As Director of EIPM, he launched the first MBA specialised in Purchasing and Supply Management in Europe and the first European Roundtable for CPOs. Bernard's training and research activities focus on Corporate Purchasing Strategy, Purchasing Organisation, and Value Creation Contribution.



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International Economics & Finance - Dr. Judit Kozenkow
PhD in Economics, Webster University

Judit currently teaches at Webster University Geneva and at EU Business School Switzerland; and mentors undergraduate, graduate and doctorate students. Besides lecturing she also works as researcher and analyst for different international organizations and training centers worldwide, including currently the UN Institute for Training and Research (UNITAR). Her previous positions include Research Fellowship at the Graduate Institute of International and Development Studies in Geneva; Trade and Macroeconomic Expert at the UN Conference on Trade and Development (UNCTAD); Visiting Fellowship at Johns Hopkins University School of Advanced International Studies in Washington, DC.



Leadership and Human Resource Management – Dr Truus Poels
PhD in Management Sciences, Utrecht University

Truus is an experienced manager in HR Management, Change Management and Organizational Development. She has over 30 years of experience working in companies with all aspects of business improvements, human resources and change projects. She worked as Head of Human Resources in a variety of companies. Currently she also works as Director HR of a car factory with 6000 employees in the Netherlands. She has worked with multinational companies. She also worked as Senior Consultant with e.g. health organizations, governmental organizations, defense, industry, financial organizations and pharmaceutical organizations. Since October 2014 she is Professor at the Antwerp Management School and since May 2015 at Webster University.



Business Strategy – Leslie Caroline FitzHugh
MA in Business, University of East Anglia

Leslie now lectures in strategic management and general business concepts at the University of East Anglia. She has successfully supervised numerous masters' dissertations and is a fellow of Higher Education Academy. Prior to joining UEA in 2010, she was an undergraduate and postgraduate lecturer in international business strategy, marketing strategy and management at the University of Hertfordshire, and this was after working in music publishing as the Education Division Manager for an International music publishing house based in London where she built a robust approach to resolving strategic challenges, provided leadership and team building, helping to establish the publishers at the forefront of music education in that era.



International Negotiation & Influencing Skills – Lucent Lu
Executive Education Program - Advanced Management Program
The Wharton School of the University of Pennsylvania.

Lucent is a senior Procurement and Supply Chain expert who has held several executive positions in such renowned domestic and international companies, as GE, Emerson, RRD, WuXi AppTec, and Innovent. He is a columnist on LinkedIn and the founder of WeMedia brand "KeepAdvancement", focused on career development and Procurement and Supply Chain Management. His first book, "Every Word is Valuable: 35 Communication Models for Advantageous Negotiation," has sold 120,000 copies and earned him the honor of "An Influential Author" by Dangdang.com in the 7th and 8th edition. He was appointed, on 18th of July 2023, as the Chief Commercial Officer of EIPM (China), also serving as a Teaching Professor within the EIPM EMBA and Certification & Training Programs.

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Master Class - Dr. Peter Kraljic

Dr. Peter Kraljic is Director Emeritus and member of the McKinsey Advisory Council. He has published a number of scientific and business papers, from which stands out his ground-breaking article "Purchasing Must Become Supply Management", published by Harvard Business Review in 1983. This article is considered a defining moment for the Procurement world, as it highlighted the Strategic Value of Procurement and Supply Management to businesses. Peter Kraljic is Professor Honoris Causa at EIPM. In 2010, EIPM decided to honour his outstanding contribution to the Procurement sphere, by creating the EIPM Peter Kraljic Awards.



Masterclass - Dr Hervé Legenvre PhD Economics, Paris University

Hervé is the EIPM Research Director and has more than 20 years of experience in delivering action learning solutions to a wide number of clients. He was the EFQM Director for 10 years, heading the European Excellence Award, training activities and facilitating numerous benchmarking projects. He oversaw the development of the latest EFQM Excellence Model, a framework used by more than 30000 organizations to assess their performance and develop their strategy.



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B2B Marketing - Dr Kenneth Le Meunier-FitzH
PhD Marketing and Strategic Management,
University of Warwick

Ken is Associate Professor at the University of East Anglia, Visiting Fellow at Cranfield School of Management and Associate Lecturer at Warwick Business School. His research focuses in the interface between sales and marketing and he has several publications in academic journals. Prior to his academic career, Ken worked for 20 years with multinational organisations in sales and marketing strategy for a range of multinational organisations including Yamaha, HSBC and GKN.



Strategic Information Systems – Andrew Walker
MSc Information Studies, The University of Sheffield

Andrew is Associate Professor at Grenoble Graduate School of Business and at London School of Business and Finance. He has a wide range of international consulting, training and development experience in over 15 countries, including projects in web development, web analytics, digital marketing, IT strategy and ICT implementation. Recent projects include web analytics and digital marketing for the United Nations Development Program (UNDP) and Internet implementation in Nepal and Bhutan for the European Commission.

Masterclass – François Dousset
MBA Strategy, Economy, Finance, HEC School of Management

Graduated in Economics and post-graduated in Sociology, François is an experienced trainer, consultant and coach. He has worked as a consultant for a wide variety of multinational companies in different sectors of industry and service.

Specialised in Purchasing Techniques and Methodology, with particular interest in Market Analysis, Strategic Positioning, Cost and Value Management, François has been working within EIPM for 17 years, from which five he was based in Sao Paulo, Brazil, developing the EIPM brand all over South America.

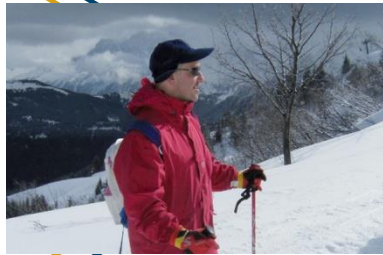


Shaping Responsible Future – Patrick O'Sullivan
PhD Economics, European University Institute, Florence, Italy

Patrick is Professor and Director of Studies at Grenoble Graduate School of Business and former Lecturer and MBA Director at Cardiff University Business School. He has a wide international teaching experience, having lectured in the UK, Germany, Poland, Finland, Nigeria, Georgia, Thailand and France. His specialties include Business Ethics, Critical Scientific Methodology, Political Economy of the EU as well as Managerial Economics.



欧洲采购商学院：体验国际化的教育环境



Geneva Campus

Venue

The EIPM Campus is located in Archamps, France, about 15 minutes from the Geneva International Airport. Participants enjoy the spectacular Alpine scenery and benefit from a peaceful learning environment.

Address

Batiment Mont Blanc 2
Rue Antoine Redier
74160 Archamps Technopole
France
Tel : (+33) 4 50 1 5678
Email: info@eipm.org
Web : www.eipm.org

Accommodation

The following accommodations are just a five-minute walk from EIPM:

- **Best Western-Porte Sud De Genève *****
www.bestwesternportesudgeneve.com
reservation@bestwesterngeneve.com
- **Ibis Hotel - Porte De Genève Archamps ****
www.ibishotel.com h1178@accor.com

Meals

Participants can have lunch and dinner at the Alliance Mall and at the neighbouring hotels, which are within a short walking distance from the Campus.

Travelling to France

Depending on your nationality, it may be necessary for you to obtain a Visa before arrival.

For more information, please visit the website of the French Ministry of Foreign Affairs:
www.diplomatie.gouv.fr/en/coming-to-france/

Beyond Studying

The region offers many activities, both indoor, outdoor, winter and summer. In winter, snow and skiing is the order of the day and hiking, alpine climbing, paragliding, sailing and a multitude of other lake and mountain based activities are popular in summer. The city of Geneva is right next door and offers a rich cultural experience.

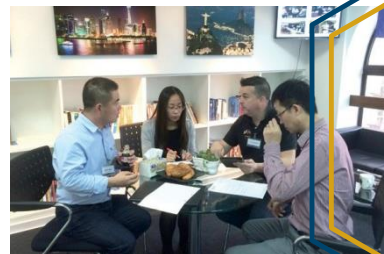
Cities to visit:

- Geneva - 25 minute drive
- Annecy - 30 km
- Salève (accessible by car or cable-car) - 10 minutes
- Yvoire (medieval village) - 40 km
- Montreux - 100 km

Leisure:

- Cinemas Gaumont - 5 minute walk
www.cinemasgaumontpathe.com
- Vitam Parc sports and water resort - 10 minute drive
<http://www.vitam.fr>
- Bowling and Pools Annemasse - 15 minute drive
<http://www.bowlingannemasse.com>

欧洲采购商学院：国际大师亲临本地教学



Shanghai Campus

Venue

The EIPM Shanghai Campus is located downtown in Shanghai, about 50 km / 60 min from PuDong Airport, or 13 km / 30 min from the HongQiao Airport / Railway Station. Shanghai benefits from the growth of China and Asia and is already a worldwide recognised financial centre.

Address

2/F Mayfair Tower,
83 Fu Min Road, Shanghai
200040, P.R. China
中国上海市静安区富民路83号,
巨富大厦2楼, EIPM (中国)
邮政编码: 200040
Tel: (+86) 21 6132 7158
Mobile: +86 199 2156 8069
Wechat: 173 2137 5377
Email: contact@eipm-china.com
Web : www.eipm.com.cn

Accommodation

The following accommodations are just a ten-minute walk from EIPM China:

- **Shanghai Equatorial Hotel *******
www.guiduhotel.cn
- **The Yan'An Hotel, Shanghai ******
[Phone: \(+86\) 21 6133 1188](tel:+862161331188)

Meals

Participants can take the lunch box inside the Shanghai Campus or go for nearby restaurants.

Travelling to China

Depending on your nationality, it may be necessary for you to obtain a Visa before arrival. If you need an Invitation Letter for your Visa Application, please contact the China Team in advance.

Beyond Studying

Dynamic by nature and cosmopolite by tradition, Shanghai is today one of the most attractive cities in the world for all decision makers.

Cities to visit:

- Shanghai Bund Area - 15 minute by Taxi (CNY20)
- HangZhou- 190 km/1hour by express train (CNY200 first class ticket)
- NanJing - 320 km/2hour by express train (CNY300 first class ticket)
- BeiJing - 1320 km/5.5hour by express train (CNY1000 first class ticket)

Leisure:

Many bars and restaurants are available around the Campus and students can also benefit from different leisure opportunities in the area, such as parks, a golf club, a zoo, museums and an art gallery, as well as shopping malls.

欧洲采购商学院：让您职业生涯更丰采



Practical Information

Admission Process

We are looking for professionals with the potential to become leaders with the ambition to progress further and who are able to motivate, inspire others, take risks and make the difference.

Candidates can apply at any time, and after admission, shall take within 2-4 years 11 rolling course modules and 1 optional MasterClass and undertake a final project

Applicants need to complete and submit an application to EIPM. Copies of diplomas and certificates are to be joined to the application form. In addition, two letters of reference from people who are well acquainted with the performance of the applicant in a work or academic setting are required.

Once all the requirements are fulfilled and the application form and references are evaluated, the candidate is invited for a personal interview with a member of the Admission Committee. This interview is compulsory for all applicants. In some instances the interview can be performed through an online videoconference facility.

Once all the requirements are fulfilled and the interview has taken place, candidates are notified, in writing, of the outcome.

Entry Requirements

A university degree and a minimum of five years of working experience are required. For those without a university degree, a working experience of at least eight years, as well as a position with responsibilities, are required.

A good level of English is expected and a multicultural exposure or experience abroad are advantages.

Investment

For self - funded students: 198 KCNY or 28 K€
For company - sponsored students: 390 KCNY or 55 K€

Special prices and conditions are available to companies interested in sponsoring students participating in EIPM programmes on a regular basis. Scholarships are available to a limited number of outstanding non company-sponsored candidates.

Grouped Registration Condition:
2 candidates: 15% discount
3 candidates: 20% discount

Open Days

EIPM organises open attendance sessions called "Open Days".

Open Days represent an opportunity for interested candidates to come and try out, free of charge, a short period in the programme and talk to EMBA students and the EIPM team. Open Days take place on the first day of each module.

Typical Student Profile

EIPM EMBA students come from across the globe and courses are taught entirely in English. The typical profile of an EIPM EMBA student is:

- University degree with business or engineering background.
- Average age of 35, ranging from 29 to 54 years old.
- 3 to 15 years of purchasing and/or supply chain experience.
- Position of responsibility in Purchasing and/or Supply Chain environment.
- International exposure.

The programme remains open to people with different profiles: such as commercials, general managers, entrepreneurs, professionals from NGO or public organisations and highly experienced self-educated people.

Alumna Testimonial

校友感言

I have always dreamed to improve my knowledge and education. The reason I chose The EIPM Executive MBA is the International approach that the EIPM has, as well as the school's reputation. The EIPM offers good flexibility allowing me to combine my working schedule with my education.

Zuzana Chudoba



欧洲采购商学院： 就差一个您的感言

Alumni Testimonials 校友感言

And Yours 您的感言

The courses helped me to look at my job from a bird's eye view. As managers, we are often at risk of being absorbed by too many details. Professors helped us to improve our ability to see the big picture and the specifics at the same time. One of them used to say "Take the Helicopter view!" That's something that I have kept ever since.

Eugenio Arbiol Vallespi

EIPM is very unique! Once you've done your MBA at the EIPM, you are connected. The EIPM itself, it's employees, management and the dedicated and professional culture gets into your blood and stays there. The EIPM actually becomes a major part of one's life and "a kind of family to you". No less, no more. I'm always happy to follow and occasionally to visit the EIPM since I've graduated in 2001!

Jakob Johannes Rønberg

Attending the program while working full time required much dedication. However, it also allowed me to step back from the day to day and exchange ideas with successful people from many different industries and experiences. I was impressed with the quality of the professors who are talented and committed to provide global perspectives and forward-thinking applications to business issues.

Zakariya Chaudhry

The reason for pursuing an Executive MBA was to put myself once again in a learning environment and also an opportunity to network and meet people from different backgrounds and experiences while acquiring the qualifications. As a plus, the part-time programme is flexible and I was not away from work for a long time, so I could study and work simultaneously.

Michael Chatterton

To me, EIPM is not just a school, but a home and a family. Aside from the amazing breadth of knowledge transmitted by the professors from famous European business schools, I was touched by their charisma as well.

Jean Deng

EIPM is a great way and environment to develop and share expertise in purchasing, grow business performance and widen knowledge. Friendly and nice atmosphere, theory and practice mix together in a powerful enabler.

Enrico Micheloni

EIPM is the European reference in terms of Purchasing Best Practices sharing and networking.

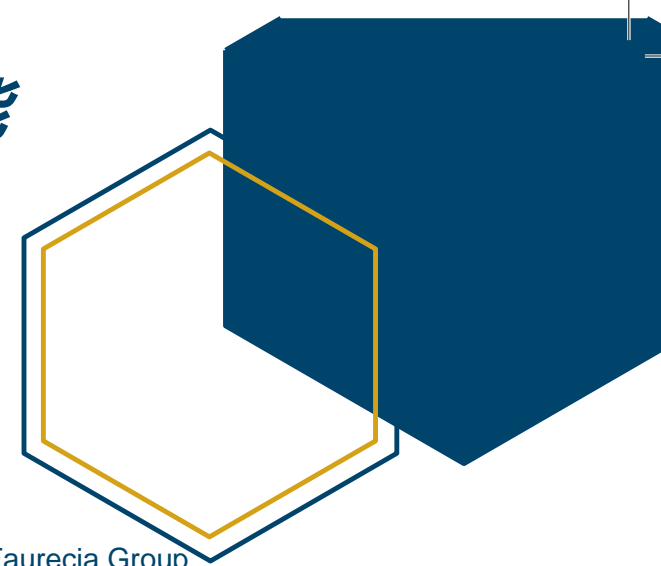
Patrick Carminati

I appreciate the advanced research and findings sharing from EIPM and its value to the global Purchasing community.

Carole Fromentoux

综合提升 + 专业深耕 + 精英人脉 + 职场赋能

Alumni Examples 校友举例: ***Graduated from EIPM Geneva Campus*** ***(ref. LinkedIn for more details)***



Emmanuelle WALLON 娇韵诗集团首席采购官 Chief Procurement Officer at Clarins Group
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Julien Jarrier 梅里埃营养科学集团全球采购-高级总监 Global Purchasing - Senior Director Mérieux NutriSciences
Geert Van Acker 龙沙集团全球采购总监 Head of Global Procurement at Lonza
Douglas Else-Jack 斗山巴布科克能源集团采购总监 Director Of Procurement at Doosan Babcock
Koen Kloppenberg 沃茨水工业集团供应链副总裁 Vice President Supply Chain at Watts Water Technologies
Patrick Carminati 利盟集团采购和制造总监(瑞士日内瓦) Head of Sourcing & Manufacturing at Lexmark Geneva Switzerland
RICHARD GATEAU 凯傲集团供应链高级总监 Senior Director Supply Chain at KION Group
Karim SACI 普华永道阿尔及利亚咨询总监 Consulting Director at PwC Algeria
Stéphane Venhard 雀巢全球战略采购经理 Global Strategic Procurement Manager at Nestlé
Frederic Bugeon 赛峰集团直升机引擎执行副总裁 Executive Vice President Strategy - Safran Helicopter Engines at Safran
Piotr Ulatowski 北极纸业集团物流总监 Group Logistics Director at Arctic Paper SA
Katrine Rasmussen EET集团首席人力资源官 CHRO at EET Group
Pablo Ibanez 法国工程集团 SPIE 集团运营支持总监 Group Operational Support Director at SPIE
Alexander Sidorin 俄罗斯联合冶金集团首席采购官 CPO - United Metallurgical Company
Christophe Cailleaud JTI (日本烟草国际集团)全球间接采购副总裁 Vice President, Global Indirect Procurement at JTI
Pierre BOURGOIN 法国万喜集团战略总监, 法国区采购&物流总监 Director of Strategy, Director of Purchasing & Logistics France at VINCI
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Alumni Examples 校友举例: **Graduated from EIPM Shanghai Campus** *(ref. LinkedIn for more details)*

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